



Connect to Urology
with the Western
Section AUA for the
“**Best Week in
Urology**”

Build new business and relationships!

Over 400 urologists are expected to attend!

It is our pleasure to invite your company to attend and exhibit at the Western Section AUA 92nd Annual Meeting in Kauai, HI. The meeting will be located at the Grand Hyatt Kauai on Kauai’s sunny south shore. The meeting dates are October 23 – 28, 2016.

The format has been changed - New Five Day Flex Exhibition

We have created an upgraded, more intimate and interactive exhibition experience. Exhibit Space will be limited to fewer spots but expanded to 5 full days, Sunday through Thursday. This format will allow the flexibility to choose the duration and days desired based on your budget and needs.

The Scientific Sessions will be held in the Grand Ballroom adjacent to the Exhibits area which will feature a vibrant hospitality lounge and networking environment. There will be plenty of activity in the Exhibit areas including breakfast, refreshment breaks, daily afternoon “Happy Hour” and great traffic building promotions to get the energy flowing.

We expect registration of over 400 physicians. Please read the information contained in the prospectus and note the check sheet. Please complete and sign the application for space and return as soon as possible as space is very limited and will sell out quickly. If you have any questions, please call our office (714) 550-9155 or explore us online at www.wsaua.org/kauai16/. Thank you!



**Western Section
American Urological Association
92nd Annual Meeting ~ Kauai, HI
Grand Hyatt Kauai Resort
October 23 – 28, 2016**

General Exhibits Information

EXHIBIT FEES

Exhibit rental fee is based on a per day / per space structure as follows:
One Day(\$2,000) or Two Days(\$3,500) or Three Days(\$5,000) or Five Days(\$6,500)

WHAT BOOTH RENTAL FEE INCLUDES

- All premium locations in a more exclusive environment
- A themed hospitality zone to enhance interaction and good vibes
- One 6 foot draped table, booth I.D. sign, two chairs, waste basket.
- Registration and badges for up to three reps per space reserved.
- All exhibit hall food & beverage hospitality - including a daily afternoon "happy hour".
- Admittance to General & Scientific Sessions.
- Listing in Web site, Show Directory and Program Book.
- Attendee Roster and Mailing List for Lead Retrieval.
- 24 Hour Exhibit Hall Security.
- Promotions and traffic builders.
- Access to group room block and room rates

REGISTRATION

Complete details on registration, travel and hotel accommodations will be sent via email along with the program brochure as soon as available. The Western Section AUA meeting web site (www.wsaua.org/kauai16) contains important updated information. Company representatives may register for optional sports and social events using forms to be mailed or online. All exhibitor personnel over the limit of three shall be charged \$100.00 each. Badges will be issued on-site for exhibitor registration with identification of company affiliation. Please advise us of any change in the company contact.

BOOTH / FACILITY DESCRIPTION

Each space will be approx. 8x10 (inside) or approx. 6x10 (if in covered promenade area). All displays will be table-top style in that there will be no pipe and drape used at the show. Booth price includes identification sign, two chairs, one 6' draped table and waste basket.

Grand Hyatt Kauai Resort – Grand Ballroom

The exhibit area is carpeted and is centrally located adjacent to the main session's room in the Grand Ballroom. The flow to the entrance of the exhibit hall will be from the pre-function area of the Grand Ballroom. Doors will be locked after hall closes and 24-hour security will be on patrol. The exhibit service company will provide more information in the service kit that will be sent 2-3 months prior to the show.

HOTEL INFORMATION

Grand Hyatt Kauai Resort / 1571 Poipu Road, Koloa, Hawaii, 96756 / Phone: (808) 742-1234

Please make hotel room reservations online at www.wsaua.org/kauai16

Application and Contract for Exhibit Space
The Western Section American Urological Association, Inc.
92nd Annual Meeting ~ Kauai, HI

Please read, complete and return this form to:

Exhibits Manager
Western Section AUA Phone: (714) 550-9155
1950 Old Tustin Avenue Fax: (714) 550-9234
Santa Ana, CA 92705 Email: info@wsaua.org

Retain a copy for your records and return the completed original with a deposit of 50% of total costs per exhibit. Receipt of application will be acknowledged in writing and/or email.

Make checks payable to Western Section AUA.

To pay by Credit Card: MC _____ Visa _____ Discover _____ AMEX _____

Credit Card Number: _____ Expiration Date: ___/___/___

Signature: _____ Verification #: _____

Email for Receipt of Payment: _____

*If paying with credit card please note your statement will read
"WESTERN AUA"*

Deposits/Terms: A 50% deposit is required with this application - which will be acknowledged and processed once received. The balance is to be paid no later than August 31, 2016. Applications submitted after that date must be accompanied by full payment. Space is limited and subject to availability. If no exhibit space is available (sold-out), you will receive a full refund of any payments made or be put on a wait list, at exhibitors request. Submitting this application creates no obligation to either party until you receive confirmation that exhibit space is assigned.

Location: Grand Hyatt Kauai Resort
1571 Poipu Road, Koloa, Hawaii, 96756
Phone: (808) 742-1234

Official Exhibit Service Company:
ATTCO, Inc.
2855 Koapaka Street, Honolulu, HI 96819
Phone: 808-836-1191 | Fax: 808-834-1046
www.attcoinc.com | information@attcoinc.com

Meeting Dates: October 23 - 28, 2016

Exhibit Move-in & Move-out: Exhibitors may choose to exhibit any days available. Move-in and move-out times will be before or after exhibit hours.

Exhibit Show Dates:

Sunday, October 23	8:00am - 3:30pm
Monday, October 24	8:00am - 3:30pm
Tuesday, October 25	8:00am - 3:30pm
Wednesday, October 26	8:00am - 3:30pm
Thursday, October 27	8:00am - 3:30pm

(Preliminary schedule – subject to change)

Company Representative Contact Information:

Name: _____

Title: _____

TEL: _____

Email: _____

Address: _____

City: _____ St: _____ Zip: _____

Exhibit Space Selection:

After referring to the floor plan inside the Exhibitor Prospectus, indicate preferred exhibit location and the number of spaces requested:

____ Indoor ____ Covered Promenade/Foyer ____ No Pref.

Total Spaces Needed: ____1 or ____2 (limit 2 per company)

Please indicate the number of days you wish to purchase to exhibit (all days are consecutive):

____ One Day (\$2,000) ____ Two Days (\$3,500)

____ Three Days (\$5,000) ____ Five Days (\$6,500)

Please indicate the days you prefer to exhibit:

____ **Sunday** ____ **Monday** ____ **Tuesday**

____ **Wednesday** ____ **Thursday** ____ **No Pref.**

Exhibit space assignments will primarily be based on space needs, availability and other factors. Whenever possible, space will be assigned according to the exhibitors request; however, final arrangements will be determined by the WSAUA. The preferences given for days, space, location, etc. are for guidance and are not guaranteed.

Please indicate any specific companies you DO NOT wish to be near: _____

IMPORTANT: Please print or type exactly as you wish it to appear in the Exhibitor Directory:

Company Name: _____

Address: _____

City, ST, Zip: _____

TEL: _____ FAX: _____

Web: _____

Email: _____

Agreement: I am an authorized representative for this Exhibiting Company with full power and authority to sign this Exhibitor Agreement. The Exhibiting Company has received, read and accepted the Conditions for Exhibiting that accompanied the Exhibitor Prospectus for the 92nd Annual Meeting of the Western Section AUA.

Signature: _____

Print name: _____

Title: _____ Date: _____

92nd ANNUAL MEETING - 2016

GRAND HYATT KAUAI

CONVENTION AND EXHIBITS SCHEDULE



Sunday, October 23			
Convention Opens			
Registration	7:00am	-	3:00pm
Sessions: Courses, Health Policy Forum, Posters, CUA	7:30am	-	2:30pm
EXHIBIT HALL OPEN	8:00am	-	3:30pm
HAPPY HOUR	2:30pm	-	3:30pm
President's Welcoming Reception (ticket required)	6:30pm	-	8:30pm

Monday, October 24			
Registration	7:00am	-	3:00pm
Sessions: PREP-C courses, Video Surgi-Sessions	7:30am	-	2:30pm
EXHIBIT HALL OPEN	8:00am	-	3:30pm
HAPPY HOUR	2:30pm	-	3:30pm
Free evening			

Tuesday, October 25			
Registration	7:00am	-	3:00pm
Sessions: Core Sessions	7:30am	-	2:30pm
EXHIBIT HALL OPEN	8:00am	-	3:30pm
HAPPY HOUR	2:30pm	-	3:30pm
Free evening			

Wednesday, October 26			
Registration	7:00am	-	3:00pm
Sessions: Core Sessions	7:30am	-	2:30pm
EXHIBIT HALL OPEN	8:00am	-	3:30pm
HAPPY HOUR	2:30pm	-	3:30pm
Free evening			

Thursday, October 27			
Registration	7:00am	-	3:00pm
Sessions: Core Sessions	7:30am	-	2:30pm
EXHIBIT HALL OPEN	8:00am	-	3:30pm
HAPPY HOUR	2:30pm	-	3:30pm
Western Section Night (ticket required)	6:30pm	-	9:30pm

Friday, October 28			
Registration	7:00am	-	12:00pm
Sessions, Round Table Program	8:00am	-	12:00pm

Notes:

- 1) All upper-case-type events denote activity taking place in the exhibit hall
- 2) Exhibit schedule is subject to change based on final Scientific Program schedule
- 3) Exhibitors are welcome to attend all sessions, social events and Sports Day activities

CONDITIONS FOR EXHIBITING
92nd ANNUAL MEETING WITH TRADESHOW EXHIBITION
WESTERN SECTION AMERICAN UROLOGICAL ASSOCIATION, INC.
Grand Hyatt Kauai Hotel
Kauai, Hawaii October 23-28, 2016

Make checks payable and direct all communications pertaining to exhibits to:

Exhibits Manager
Western Section AUA
1950 Old Tustin Avenue
Santa Ana, CA 92705
Phone: (714) 550-9155 / Fax: (714) 550-9234 Email: info@wsaua.org

The following rules & regulations have been established for the mutual benefit and protection of Exhibitors, Visitors to, the Facility, Supporters and Organizers of the Exhibits. With such additions as may be made from time to time, they are an integral part of the contract to which the exhibitor agrees.

1. PURPOSE: The purpose of the exhibits is to complement the scientific sessions by providing the opportunity for the display and/or demonstration of products and services that could advance the knowledge of attendees and improve the quality of health care. The Western Section AUA is hereinafter referred to as WSAUA.

2. EXHIBIT DAYS, DATES AND HOURS:

Exhibit Move-in & Move-out

Exhibitors may choose to exhibit any days available. Move-in and move-out times will be before or after exhibit hours each day.

Exhibition

Day 1: Sunday, October 23.....8:00am - 3:30pm
Day 2: Monday, October 24.....8:00am - 3:30pm
Day 3: Tuesday, October 25.....8:00am - 3:30pm
Day 4: Wednesday, October 26...8:00am - 3:30pm
Day 5: Thursday, October 27.....8:00am - 3:30pm

Exhibit schedule subject to changes based on final program approval.

WSAUA reserves the right to use space as it deems fit with no obligation of a refund if it is not occupied by the exhibitor within two (2) hours after the exhibition opens.

3. OFFICIAL EXHIBIT SERVICE COMPANY:

ATTCO, INC.
2855 Koapaka Street, Honolulu, HI 96819
Phone: 808-836-1191 / Fax: 808-834-1046
www.attcoinc.com / information@attcoinc.com

Upon confirmation of your exhibit reservation and payment, each exhibitor will be contacted directly by the exhibit service company. Information on shipping and prices will be provided. The Official Exhibit Service Company will handle and provide storage space for crates, boxes, etc. during the exhibition.

Please do not ship your freight direct to the hotel as it may get lost and/or incur additional storage fees.

4. EXHIBIT DESCRIPTION: WSAUA will provide an exhibit space that will accommodate either an 8' deep x 10' wide

booth or a 6' deep x 10' wide (approx.) table top space in covered promenade / ballroom foyer area. All displays will be table-top style in that there will be no pipe and drape used at the show. Booth price includes identification sign, two chairs, one 6' draped table and waste basket.

5. HOTEL: All exhibitors will be entitled to the same preferred rates for accommodations as are available to WSAUA members and guests.

6. PAYMENTS AND REFUNDS: Exhibit rental fee is based on a per day / per space structure as follows: One Day for \$2,000 or Two Days for \$3,500 or Three Days for \$5,000 or Four Days for \$6,000 or Five Days for \$6,500. A 50% deposit per exhibit will be due with the Exhibitor's application. The application cannot be processed until the deposit has been received. The balance is due by August 31, 2016 or the deposit will be forfeited. Exhibitor space applications received after this date will require payment in full. Space is limited and subject to availability. If no exhibit space is available (sold-out), you will receive a full refund of any payments made or be put on a wait list, at exhibitors request. Submitting the application creates no obligation to either party until you receive confirmation that exhibit space is assigned and reserved for your exhibit.

7. CANCELLATIONS: Cancellations by any exhibitor will not be accepted unless written notice of such withdrawal has been received by WSAUA. Notice by email is acceptable provided exhibitor has received a reply email from WSAUA confirming the cancellation.

The following provisions apply:

(A) An exhibit reservation may be cancelled anytime before August 31, 2016. Cancellation service charge will be \$200.00.

(B) An exhibit reservation cancelled between September 1 and September 30, 2016 shall pay to WSAUA, as liquidated damages, a sum of money equal to fifty percent (50%) of the full price of exhibit space reserved.

(C) No refunds will be made for cancellations received after September 30, 2016.

If a cancelled space is resold, a refund less a \$500.00 service fee shall be issued to the Exhibitor.

8. ELIGIBILITY: Any producer or supplier of equipment, products or services whose proposed exhibit is related to the urological sciences and/or practice of medicine and whose exhibit will contribute to the education of registrants and/or the benefit of their patients may apply for exhibit space. WSAUA reserves the right to reject any application, which in its sole judgment, does not meet these exhibit criteria or for any other reason.

9. ASSIGNMENT OF SPACE: Assignment of exhibit space will be at the sole discretion of WSAUA. Exhibit space assignments will primarily be based on space needs, availability and other factors. Whenever possible, space will be assigned according to the exhibitors request; however, final arrangements will be determined by the WSAUA. The preferences given for days, space, location, etc. are for guidance and are not guaranteed.

10. The Conditions for Exhibiting as issued or amended by the WSAUA are incorporated by reference in the Exhibitor Agreement and Application for Space and shall be deemed to have the identical effect as if said Conditions for Exhibiting were set forth in full in the Agreement.

11. GENERAL RESTRICTIONS AND RULES

A. DISPLAYS: Exhibits must be arranged so as to not obstruct the view or otherwise interfere with the displays of other exhibitors. This restriction includes person(s), equipment, printed material or anything that may interfere with the Exposition as a whole. The WSAUA strives to conform to the rules and regulations formulated by the National Association of Exposition Managers and Exposition Service Contractors Association which can be summed up as follows: "All exhibitors are equal regardless of size, and should be given an equal opportunity, within reason, to present their product in the most effective manner to the audience."

B. WSAUA reserves the right to direct revisions, at the exhibitor's expense, of any Exhibit that does not comply with the rules and regulations.

C. No exhibitor may sublet, assign, or share any part of its allocated space with another company or person without the written consent of WSAUA.

D. No promotion signs or decorations will be permitted in aisles, passageways, overhead spaces, public meeting rooms, and other meeting facilities.

E. Admission to the Exhibit Hall for all personnel will be by badge only. All Exhibitors are required to register and to wear the badges provided by the WSAUA or will not be permitted entry to the exhibit hall or any other function.

F. All rights and privileges granted Exhibitors hereunder are subject to and subordinated to a master agreement between the WSAUA and the facility containing the Exposition.

G. Exhibitors shall comply with all applicable statutes, ordinances, regulations, union labor rules (if any), and requirements relating to health, fire, safety and use of the premises.

H. Exhibitors shall not mar, deface, post signs or other material, or otherwise damage any area of the facility containing the Exposition.

I. Exhibitors shall assume all responsibility for its exhibit personnel, employees, contractors, servants, and agents.

J. Exhibits must be kept clean. Debris must not be allowed to collect on the floor or display area of the exhibit.

K. Exhibitors must staff their exhibits during the official show hours. No exhibit materials other than hand carried shall be moved through the exhibit hall during show hours.

L. EXHIBIT TEAR DOWN: Exhibitors may dismantle and vacate exhibits after the official show hours and upon such time that all visitors have exited the exhibit hall. Early vacancy or early teardown activities (e.g. use of packing tape, boxes, etc.) is very disruptive to other companies, detrimental to the overall show environment and will not be permitted. **Infractions of this rule are subject to a \$500 fine.** Exhibitors will be notified in writing and unable to exhibit at a subsequent show until all fines have been paid in full.

12. SAFETY PRECAUTIONS

All construction material must conform to standard safety practices. Table and back wall drapes supplied by the official convention service contractor will be, and those supplied by the exhibitor, together with textile or paper displays and decorations, must be flame proofed. Displays are subject to inspection and approval for safety by the Fire Department of the city or facility in which the exhibit is held. Volatile, explosive or other dangerous material or any substance prohibited by law or insurance carriers, are not permitted on the premises.

13. IRREGULAR ACTIVITIES:

A. No person, firm or organization which has not contracted with the WSAUA for occupancy of space in the exhibit, will be permitted to display or demonstrate any products, processes or services, to solicit orders, wear any identification other than that of the contracting exhibitor, or to distribute advertising or other materials at the exhibit. Any infringement from this regulation will result in prompt removal of the offending person from the hall. Exhibitors may not enter the exhibits of other Exhibitors without invitation; no exhibitor may call or invite a visitor out of one exhibit and into his own. Exhibitors must remain within their own space in distributing literature, product samples, or other materials; the aisles may not be used for this purpose.

B. Use of noisemakers, and presentations which may be judged not in good taste, lacking in dignity, or not in keeping with the purpose of the exposition are prohibited.

C. Use of sound motion pictures and tape recorders will be permitted, where appropriate to the display, provided sound is maintained at not more than "conversation level"; management reserves the right to restrict exhibitor's use of sound and other devices which may interfere with the best interest of the Exhibit as a whole.

D. WSAUA reserves the right to prohibit and require immediate cessation of any activity or distribution of materials it deems inappropriate.

E. Complaints of any violation of rules and regulations are to be made promptly to the Exhibit manager, and Exhibitors and their personnel agree to abide by the decision and ruling of the management.

14. **PRODUCT SALES:** Selling of merchandise or services in the Exhibit Hall is not permitted. Money/credit cards may not be exchanged in the Exhibit Hall. If you will be taking orders for future delivery within the State of which the convention is being held you may be required to obtain a business license. Please call the local state taxing authority for more information on licenses.

15. **PROMOTION:** Gifts and promotional items may be given to each exhibit visitor; however, lotteries and drawings are not permitted on the exhibit floor, except as expressly authorized and supervised by the WSAUA.

16. **HOSPITALITY FUNCTIONS, SYMPOSIA AND PROGRAMS:** Exhibitors may not hold hospitality functions or other programs concurrently with official WSAUA scientific or social functions. Hospitality function space may be requested by calling or writing the WSAUA office. Any hospitality function or other program, regardless of when or where it is held, must be reported to the WSAUA.

17. **TERMINATION OF EXPOSITION:** Should the premises in which the Exposition is to be held become, in the sole judgment of WSAUA, unfit for occupancy or should the Exposition be materially interfered with by any reason of action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a governmental agency, or any other circumstances beyond the control of WSAUA, the Agreement for Exhibit Space may be terminated by WSAUA. WSAUA will not incur any liability for damages sustained by Exhibitor as a result of such termination, and the Exhibitor hereby expressly waives such liability and releases WSAUA of and from all claims and damages. Exhibitor agrees that WSAUA shall have no obligation in the event of termination hereunder except to refund the Exhibitor's pro-rated share of the aggregate amount received by WSAUA (as rental for Exhibit Space for said Exhibit), after deducting all costs and expenses in connection with such exhibit, including a reasonable reserve for claims, such deductions being hereby specifically agreed to by Exhibitor.

18. **MUSIC, PHOTOGRAPHS AND OTHER COPYRIGHTED MATERIAL:** Each Exhibitor is responsible for obtaining all necessary licenses and permits to use music, photographs or other copyrighted material in Exhibitor's exhibit or display. Exhibitor shall remain liable for and shall indemnify and hold harmless WSAUA and the Facility and their respective agents and employees from all loss, cost, claims, causes of action, suits, damages, liability, expenses and costs, including reasonable attorney's fees, arising from or out of any violation or infringement (or claimed violation or infringement) by Exhibitor, Exhibitor's agents or employees of any patent, copyright or trade secret rights or privileges.

19. **FDA APPROVAL:** Any medical device exhibited must have fulfilled all applicable Food and Drug Administration regulations or, if still under clinical investigation, must be prominently labeled as an investigational device.

20. **INSURANCE:** Each Exhibitor is required to insure itself against property loss or damage and against liability for personal injury. All agents or representatives who are performing services other than the Exhibitor's own employees must provide the WSAUA with Certificates of Insurance which must include public liability and property damage for at least \$500,000 and workmen's compensation insurance in accordance with local law.

21. LIABILITY

A. Although guard service will be furnished for the Exposition, neither the manager of the exhibits, the show sponsors nor the facility in which the exhibits are held can or will be responsible for damage to, loss or theft of property belonging to any exhibitor, his agent, employees, business invitees, visitors, or guests. In addition, Exhibitor is informed that WSAUA and the facility do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance covering such losses by Exhibitor.

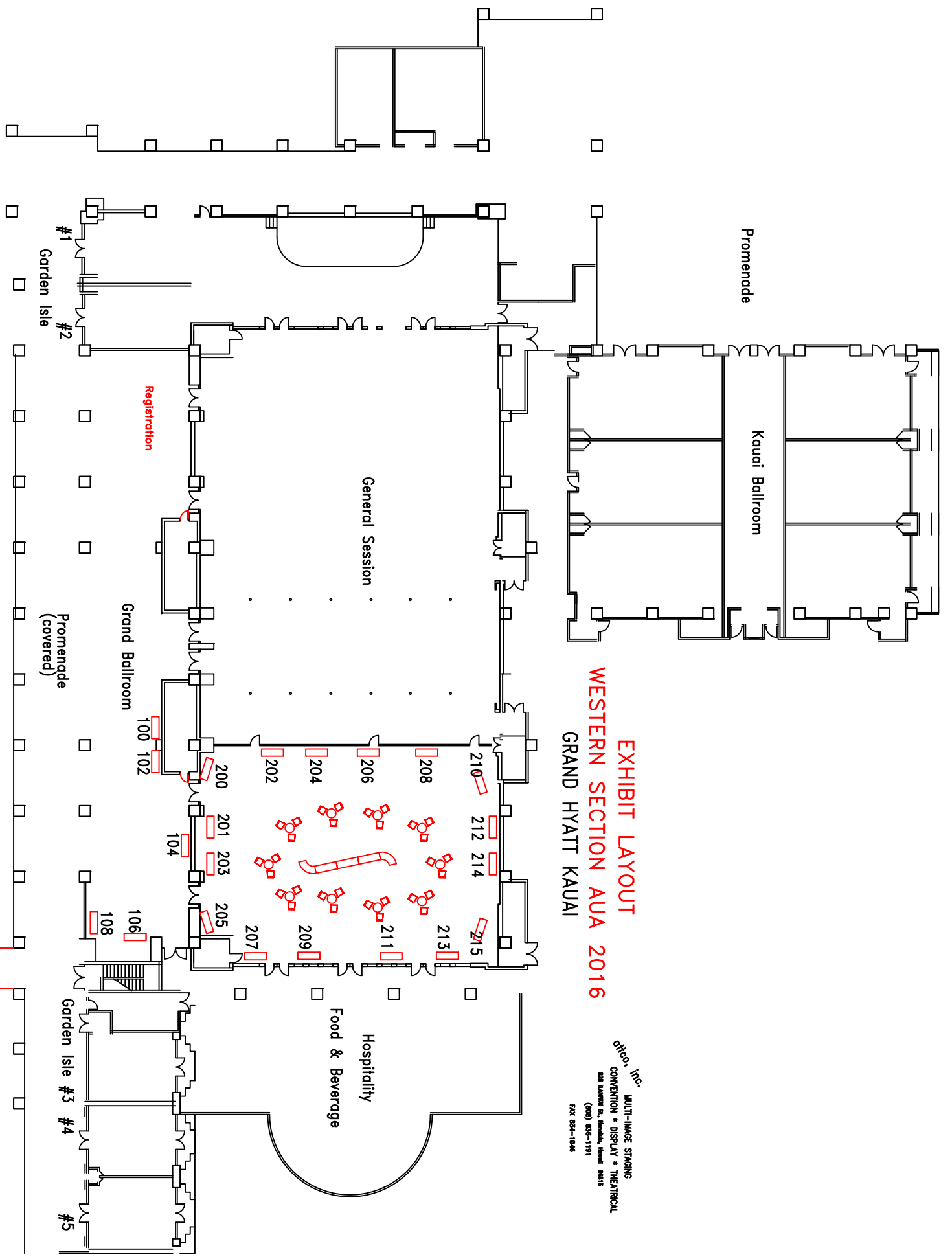
B. Exhibitor shall assume entire responsibility and shall protect, indemnify, defend, and hold harmless WSAUA, the facility, and their respective employees, directors, officers and agents from and against any actions, losses, costs, damages, claims and expenses (including attorney fees) arising from any damage to property or bodily injury to exhibitor, his agents, representatives, employees by reason of the exhibitor's occupancy or use of the exhibition facilities.

22. SECURITY

Security for Exhibit Area will be provided 24 hours each day of exhibition. Exhibitors may not provide separate security guards for their own purposes within the exhibit area unless permission is requested and approved in writing by WSAUA.

EXHIBIT LAYOUT
WESTERN SECTION AUA 2016
GRAND HYATT KAUAI

ortho, inc.
 MULTI-IMAGE STAGING
 CONVENTION • DISPLAY • THEATRICAL
 625 LUMINA St., Honolulu, Hawaii 96813
 (808) 528-1181
 FAX 824-1046





Meeting Dates: October 23 - 28, 2016
Exhibit Move-in & Move-out: Each Day Before or After Show Hours
Exhibit Show Dates: October 23 - 27, 2016
(Preliminary schedule – subject to change)

Exhibit Planner / Kauai 2016

MEETING CHECKLIST

Please make hotel room reservations online at wsaua.org/kauai16/

- Check meeting website frequently for updates, schedules and agendas.
- Send in Exhibitor Application & Deposit as soon as possible.
- Receive Confirmation
- Receive Booth Assignment Notification & invoice for balance if any
- Send in Final Booth Payment by August 31, 2016
- Review Corporate Sponsorship Opportunities, Advertising
- Receive Updated Meeting Information and Registration Forms
- Make Hotel Reservations ASAP online at the WSAUA meeting website
- Make Airline/Transportation Reservations
- Distribute Meeting Information to all Show Personnel
- Download Attco Exhibitor Service Kit from web site
- Send Back Forms For Freight, Installation Requirements, etc to Attco
- Ship Freight and Booth Materials For Storage and Delivery to Attco
- Send show personnel registration form to WSAUA
- Give Final Instructions and Program Information to Show Personnel

NOTES: